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## BUSINESS JOURNAL

Business Economy Politics Budapest

() SUNDAY, AUG 8, 2021, 00:00

# Title Belies Thought-Provoking, ressingly Ominous, Contents



## STATISTIC



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ING: Industrial product shows mixed picture

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ECONOMY STATISTICS



17% of homeowners renovations this year







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ta's recently published book has received next to no public acclaim: compulsory reading for students of politics and economics in ntral Europe, and beyond.

xperienced 1,556 strikes, more than neighboring Germany, at 1,170, and vastly more than the at 79. Meanwhile, in Hungary that year, workers downed tools a mere five times, the Czechs

37 patients, paid-up members of the Hungarian National Health system, needed cataract 1 an expected waiting time of 92 days, although the 76,225 people who had undergone the vious year had only hung around half that time.

egal border crossings into Europe's Schengen zone totaled 72,437 in 2012. By 2015, this eased by a factor of 25 to hit 1.822 million.

Ind provide context to these three sets of very disparate statistics? Professor Tsuneo Morita od try at this, and much more, in his recently published book "Political Economy and the em Transformation."

that belies its thought-provoking, if depressingly ominous, contents. A native of Japan, Morita ne Soviet Union and Central and Eastern Europe in 1968 as an English interpreter for a large tion.

*i v e* it, he's since spent 33 years in Hungary, working variously as an economic attache for the n, an adviser at the Nomura Research Institute, and as Senior Adviser to software developer rope.

an half his professional life, he has been watching the vast changes across the region in gary in particular, first hand. The experiences and contacts he has made along the way make nixture of academic insight, leavened at times by examples of human ingenuity and n more frequently by incompetence, vanity, foible, and outright greed.

, for example, that when Panasonic built a factory in Plzen, in the Czech Republic in 1998, / suffered an absentee rate of over 30%? Or indeed that in Hungary, such rates, at least when of the Japanese Chamber of Commerce, though better than the Panasonic case, were still in 0%.

rippling numbers were, and to some extent still are, he argues, aided by generous sick-leave hat he terms "the guest worker phenomenon," whereby employees of multinationals feel eir employer and more like expatriate workers in their own country.

nough once an advocate of foreign direct investment, reveals he is today highly skeptical of its in solving the country's economic needs, particularly in the manufacturing sector, which he to dismiss as a 'screwdriver economy' - though he does not use the term.

he ignores the rise of research and development activity increasingly undertaken by foreign jary. Your correspondent, for example, interviewed engineers working on self-driving car Robert Bosch in Budapest as early as 2008.)

estors are not all they are made out to be, for Morita governing politicians and their advisers caustic influence on the long-term development of the Hungarian economy.

Ie rise of what he terms the "treasurized economy" in Hungary, whereby domestic companies
contracts and subsidies obtained through political connections rather than developing
Is and services that fulfill customer needs both at home and abroad.

n economy in which public orders and subsidies from central and local governments ccess or failure of a business is neither a market nor a capitalist economy, but a 'treasurized easurization of the national economy is a special phenomenon born in a small country in urope," he intones, later lamenting that it is a trap and "not easy to get out of this vicious

isure trove of post-war political history, with a variety of statistical information (for example, neral election results since 1990, pp 200) plus background context and anecdotal narrative It to find, if not wholly unavailable in English. Invariably, despite the odd syntactical or style ght to read, most especially for a Hungarophile.

ife, for example, the name of István Bibó (the hallowed "patron saint" of Fidesz in the party's with a delightful summary of the political scientist, sociologist, and expert on the philosophy ust one page. He describes how, for example, that Bibó "hid in the basement of the Budapest ary until the war ended" after his detention by the Nazi authorities in October 1944?

nbles many such insights and observations up to modern times: thus, there is an analysis of candal" of 2019 when a video emerged of Zsolt Borkai, mayor of Győr, cavorting with on-board a luxury yacht in the Adriatic.

rofessionals associated with all parties come in for lashings from Morita, but he's particularly esz-dominated years since 2010. He is, however, sympathetic to the government regarding on crisis.")

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vise excellent read is marred by one glaring factual error, I suspect probably originating from :ake. On page 107, Morita alleges that András Simor, the then governor of the Hungarian is forced to resign after the establishment of the Fidesz government when it was revealed s in Cyprus (2010)."

Ise. While there was undoubtedly enormous pressure from the moment Fidesz took power n, there was no evidence that these assets had been accumulated through other than legal Id been a well-paid professional all his life; indeed Morita states that in 2009, Simor's official 5 MNB governor was HUF 8.1 million (EUR 40,000), hardly a pauper's income, even in Western id not resign but remained at his post until the end of his designated mandate at the ch 2013.

Morita's tome is a fascinating read, and his insights and conclusions will hopefully inspire at will further help English-speaking readers better understand the complex political, :iological changes that swept through Soviet-dominated Europe in the last decade of the 20th

his correspondent that after publishing the Japanese version in March last year, he had no ucing an English edition. "My Japanese colleagues recommended this," he said. We are rrita has such wise compatriots.

y and the Sociology of System Transformation; Thirty Years of Social Change in Central Europe," Iable from the Balassi Kiado, Budapest, Hollán Ernő u. 33, 1136 balassikiado.hu/2-konyveink

rst published in the Budapest Business Journal print issue of July 30, 2021.





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